

SHOBHIT BANSHI

PRODUCT DESIGNER

I've designed intuitive, scalable solutions across **e-commerce, Fintech, SaaS B2B dashboards, VR XR experiences** balancing technical feasibility with business goals. I have **shipped live government-grade systems and fintech platforms**, delivering real-world impact at scale. I actively leverage advanced AI tooling— including **Figma Make, Claude, ChatGPT, Gemini Pro and Antigravity**—to accelerate design workflows, prototyping, and system thinking.

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[Portfolio Link](#)

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EXPERIENCE

Monkhub Innovations

Full Time – Product Design (Dec 2024 – March 2026)

Intern (July 2024 – Nov 2024)

E-Netra (Active Govt Use – Pilot)

[Case Study](#)

AI Alert System – Web + Mobile

[News Article](#) [2nd Article](#)

- Spearheaded the end-to-end product design of E-Netra as a **sole designer**, a satellite-based **AI alert system** for detecting wildfires, unauthorized agriculture, and land encroachments in forest areas.
- Onboarded **4 Indian State Govt. – 8 Divisions**, **1500+** on field officers, **200+ accurate cases** caught in a month
- **Designed Web-based admin dashboard and mobile-first app** for field officers, enabling alert management by hierarchy and severity, on-site navigation, and submission of geo-tagged evidence — Incorporated **AI feedback loop for 76% alert Accuracy**
- **Live pilot rollout in Madhya Pradesh, Punjab, Haryana, Chhattisgarh** – incorporated real-time field feedback to refine alert workflows and enhance the usability of field survey interactions, improving overall system efficiency and clarity.
- **Real World Impact leading to the seizure of 5 illegal tractors** in a land encroachment case — which gained coverage in leading newspapers.

Immersive Metaverse Ecosystem (US-Based Org)

[Case Study](#)

Product Design – Web Learning Ecosystem

- **Led product design** for a metaverse-based platform aimed at rehabilitation and community wellness, integrating **virtual learning, e-commerce, peer interaction, and secure payment systems** within a unified ecosystem.
- Designed over **140+ Screens**, **7 Major modules** focusing on different aspects of the metaverse.
- **Designed core experiences** including personalized avatars, user onboarding, 3D virtual tours, and interactive environments for events, discussions.
- **Direct communication with US-based clients**, regularly presenting design progress, gathering feedback, and ensuring alignment with their vision throughout the product development lifecycle.
- **Conducted design audits** and coordinated with the front-end team to ensure accurate implementation during development.

Payyantra (Fintech Company)

Payment Orchestration – Rule Engine & Failover Logic

- Designed the platform to meet **RBI regulatory compliance standards**, successfully passing audit requirements, Enabled **BBPS (Bharat Bill Payment System)** integration
- Achieved **₹4Cr+ pay-ins and ₹3.75Cr+ payouts** within 10 days, supporting **100+ Transactions per second, 10+ PSP integrations, and 100% platform uptime**
- End-to-end **payment orchestration** platform enabling **pay-ins and payouts** across multiple gateways and banking rails (UPI, cards, net banking)
- Built a **rule-based routing engine** based on success rates, cost, and provider health, **Improved transaction reliability** and failover handling by intelligent multi-provider routing
- Designed a **rate-mapping and client configuration system** for customizable pricing, Created operator **dashboards, analytics, and reconciliation workflows** for scalable financial operations

Other Projects Domains

- AI Voice Agent Platform
- VR & XR based Experiences
- Game for Android Auto EV based car
- (De-Fi) Decentralized Fintech Crypto Currency
- Real Estate Based Consumer App

EDUCATION

Delhi University College Of Art

BFA (Bachelor of Fine Arts)
Applied Arts
2020–2024

Veda Vyasa DAV Public school

CBSE Board–Secondary Education
12th Grade – 90%
2006–2019

SKILL

UX AND PRODUCT DESIGN

• User Research • Wireframing • Prototyping
• Visual Design • Design Systems • UI Design
• UX Design • Interaction Design • Design Thinking • User Testing • Figma • Adobe XD • HTML • CSS

TOOLS

• Figma • Adobe XD • Illustrator • Photoshop • Midjourney • Notion • AntiGravity • Claude Code • HTML • CSS